

Present: Jill Bland, Mary Gustas, Russell Lauderdale, Becky Lussier-Tardy, Beth Washington, Ann Woolley

Absent: Matt Alves, Steve Beebe, Dave Campbell, Dave Felicijan, Scott Headley, Luke Kujacznski, Ron Plaisier, Shawn Premer, Houssam Toutanji

KVCC: Elizabeth Bernhard, Deb Coates, Craig Jbara, Kate Miller, Kara Protz-Sanders, Tom Sutton

1. Acceptance of Agenda
 - a. The agenda was accepted as written.
2. Approval of Minutes
 - a. The Minutes of the January 12, 2018 meeting were approved as written.
3. Board Membership
 - a. Jill has served her six year term on the Groves Advisory Board and will roll off at the July meeting. She will recommend a replacement from Southwest Michigan First at that time.
4. Brief Program Updates
 - a. Elizabeth Bernhard reported the following Career and Continuing Education updates:
 - i. Phlebotomy
 - ii. Patient Care
 - iii. Continuing Ed
 - iv. Life Enrichment
 - v. Momentum
 - b. Kate Miller presented the following Corporate Training updates:
 - i. Offerings have been running at capacity with the 3rd Quarter statistics being 1200 participants in 56 programs
 - ii. High demand courses include Leadership and STTF funded technical series
 - c. Tom Sutton discussed the following Technical Training Services items:
 - i. Requested business input on strategies to recruit and retain technical instructors
 - d. Board Discussion / Industry Needs / Ideas
 - i. Diane Fort provided a presentation on the Career Cruising web site which prompted an active discussion on helping students become aware of paths that align with their interests and strengths
 - ii. Externships for teachers and counselors were raised as a key opportunity for education professionals to better understand the environment and the skills required in the various industries



- iii. Reminder about the MI Career Quest in Fall
- iv. Jill discussed the Opportunity Zone Corridors downtown and along Sprinkle road
- v. Recommended training areas to research:
 - 1. Recent trend: IOT (Internet of things)
 - 2. Protecting your Data
 - 3. Artificial Intelligence 101
 - 4. How to talk with Education professionals (common language)

Next Meeting: Friday July 20, 2018, 7:30 – 9:00 a.m.
Kalamazoo Valley Groves Campus
7107 Elm Valley Drive
Kalamazoo MI 49009

